

Advertising price list for BHIAD website and PPD

BHIAD Website			
	BHIAD members	Non-members	Sponsors
Rotary Group Ad <i>Incl. Name, phone, Addr., Specialty</i>	FREE	\$10 /Mon	\$100 /Mon
Business Card/Individual Ad	\$20 /Mon	\$50 /Mon	\$200 /Mon

Newsletter and Medical Articles			
	BHIAD members	Non-members	Sponsors
Two per Month	\$20 /Mon	\$50 /Mon	\$100 /Mon

Design Fee (400X150px) one time charge			
	BHIAD members	Non-members	Sponsors
Static Ad (No-Motion)	FREE	\$30	\$30
Dynamic Ad (Animated)	\$50	\$50	\$50

Telephone Referral Service (TRS)			
	BHIAD members	Non-members	Sponsors
	FREE	\$200/Year	\$500/Year

Persian Physician Directory (PPD) From Jan 2012			
	BHIAD members	Non-members	Sponsors
Name, Tel, Add, Specialty	FREE	\$100	\$200
Business Card size 1/8 Page	\$100	\$200	\$400
Half a Page 1/2 Page	\$300	\$600	\$800
Full Page (8"x11")	\$600	\$1,000	\$1,200
Design Fee*	\$100	\$200	\$300

* -The ad's price are fixed.

-Artwork is done according to the client's specifications.

-The Artwork fee includes onetime correction of the ad. The client will be charged for any further changes after the first correction based on \$55 per hour rate, onne hour minimum charge.